

## TRUSTED ADVISOR FOR CORPORATE FINANCE SERVICES

Business owners and senior management need a compelling informed basis for making long-term strategic decisions. Adamy's team has the valuation, accounting & finance, market insight, and resources to assist with your valuation and corporate finance needs. More importantly, the Adamy team has the analytical skills, experience and the judgment to optimize your strategic decision-making.

### OUR PROCESS

Our corporate finance services begin with understanding your objectives, in the context of the current and historical performance of your business. Via collaboration, we optimize the structure of our work for your needs. This typically takes the form of project-based work. However, other arrangements can be explored. Once engagement goals are established, we scope and execute on the work to meet or exceed your expectations, from a content perspective and a project management perspective.

*We work closely with business owners and senior management. We deliver and communicate our results in a way that is efficient and effective for the intended audience, by distilling complex concepts into their essential components.*

### Corporate Finance Services

#### Financial reporting compliance valuation services

- Purchase price allocations (ASC 805)
- Goodwill Impairment Testing (ASC 350)
- Complex security analyses including stock-based compensation analyses (ASC 718), preferred equity, warrants, contingent consideration (earnout) analyses, etc.

#### Tax reporting compliance valuation services

- Purchase price allocations
- Legal entity analyses
- 280(g) covenant not-to-compete analyses
- 409(a) equity analyses
- 338 election impact analyses
- 382 NOL limitation analyses

#### Estate planning and gift tax valuation services

- Valuation of minority interests in corporations, partnerships, and limited liability companies, in the context of operating companies, holding companies, privately-held securities and derivatives)
- Discount for lack of marketability and discount for lack of control analyses and derivations
- Development of financial projections and models for operating entities
- Assessments of strategic alternatives for the maximization of shareholder value

#### Transaction valuation services

- Valuation diligence and value bridge analyses
- Synergy assessments
- Preliminary purchase price allocations
- Fairness opinions
- Divestiture valuation opinions

#### Valuation process advisory services

- Financial and business modeling and template development
- Governance, policies and procedures reviews and implementations
- Independent price verification and valuation analyses
- Valuation training and education